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***** MEDIA ADVISORY / PHOTO OPPORTUNITY *****

Preview of The Youth Fair on March 12, 2014

Check out all the rides getting tested, including the NEW ones, as well as the market animals check-in...The Youth Fair opens March 13th

- WHAT:** Media will have the opportunity to see the rides getting tested the day before the Youth Fair starts. This is a chance to view the new rides debuting this year, including the Backdraft, Crazy Dance and 7D Cinema. Media will also have access to the market animals check-in. Inside the Agriculture Tent, exhibitors will put their animals on a scale and get them weighed in. Exhibitors will be weighing the animals. This includes steer, swine and lambs.
- WHO:** Now in its 63nd year, The Youth Fair, is a state of Florida chartered, private, not-for-profit organization that has donated well over \$10 million in scholarships, awards and cash premiums to Miami-Dade County students and is dedicated to supporting education, showcasing youth achievement and promoting South Florida agriculture.
- WHEN:** **Wednesday, March 12, 2014**
Testing of Rides & Media Preview of New Rides, starting at 11 a.m.
Market Animals Check-In, starting at 9 a.m.
- WHERE:** Miami Dade County Youth Fair, located at 10901 SW 24 St. (Coral Way), Miami, FL 33165

DETAILS: The Youth Fair is located on Coral Way (SW 24th St.) at 112th Ave. Gates open on weekdays at 3 p.m., Saturdays & Sundays at 12 noon and at 12 noon daily during Spring Break March 21–30, 2014. General admission is \$12 with FREE admission every day, all day for children 5 years and younger, as well as adults 65 and better. Admission for active duty and retired military personnel is \$6, Mon.–Thurs. (with Military ID). Offer valid for active and retired military personnel and up to three guests. Guests must present coupon available only at www.fairexpo.com. The Pay One Price Unlimited Ride Card is \$25 Mondays through Fridays and the Pay One Price Weekend Unlimited Ride Card is \$35. Parking is FREE every day, all day! Preferred parking is available for \$12 per vehicle. Preferred parking spaces are limited. The Youth Fair also offers many amenities for families, including: stroller and wheelchair rental, lost & found, paved walkways, convenient sitting areas, lush landscape, diaper changing facilities/restrooms and more. Sponsors include Coca-Cola, KIA, and Sedano's Supermarkets. For more information, please visit www.fairexpo.com or call (305) 223-7060.

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